



RIS Inspire Programme EIT-Food

Sustainable Food Production and Consumption: new Deep Tech Approaches, Methods and Tools

ONLINE | From September 15th to October 3th, 2025
 TIMES are European Central Time (CET)
 A partnership:



Zoom link:

Meeting ID:

Passcode:

Start phase: Main Topics

Week 1 – SYNCHRONOUS		
Monday 15th September	9:00 – 9:30	Kick-off Meeting and presentation of participants Welcome, presentation of the objectives and the three phases of the school. Presentation of the teachers, Learning Impact Team and mentors.

	9:30 – 10:00 [Individual]	Canvas: The Inspire Entrepreneurship Core (Individual) (5 min) • Guide to the Inspire Entrepreneurship Core • Meet the Inspire Entrepreneurship Core Team Canvas: Module 1 Introduction to Entrepreneurship (Individual) (15min): • Welcome to Introduction to Entrepreneurship
	10:00 – 10:30 [LIVE]	Intro to Entrepreneurship with Rajiv Vaid Basaiawmoit , Learning Impact Team (Entrepreneurship Core)
	10:30 – 10:45	Teams' formation
	10:45-11:00	Coffee Break
	11:00 – 12:00 [Teamwork in class]	Canvas: Module 1: Introduction to Entrepreneurship (Teamwork): • Complete the 'Your Entrepreneurial Competences' Exercise (1 h) Output: Competence Map/spreadsheet
	12:00 – 13:30 [LIVE]	Entrepreneurial Mindset with Rajiv Vaid Basaiawmoit , Learning Impact Team (Entrepreneurship Core)
Wednesday 17th September	13:30 – 13:45	Intro
	13:45 – 14:15 [Individual]	Canvas: Module 1: Introduction to Entrepreneurship (Individual) (15 min): • EntreComp Reflections Canvas: Module 2: Idea Generation and Validation (Individual) (20min): • Introduction to Problem Identification • Part 1: Challenges in the Food System
	14:15 - 15:00 [LIVE]	Topic 1: Sustainable Agriculture with Giovanni Dinelli , full professor at University of Bologna, Italy
	15:00-15:15	Coffee break
	15:15 – 16:00 [LIVE]	Topic 2: Introduction to Alternative Proteins with Rhuan Aşkın Uzel , Yaşar University, Turkey
	16:00 – 18:00 [LIVE]	Entrepreneurship Student Clinic with Learning Impact Team (Entrepreneurship Core) https://uw-edu-pl.zoom.us/j/97648879348?pwd=ahyuw78IDRqrCpuyEMJ9DrLAhYWUv8.1 Meeting ID: 976 4887 9348 Passcode: 1234

Friday 19 th September	9:00 – 9:15	Intro
	9:15 – 10:00 [LIVE]	Topic 3: Circular Food Systems with Martina Panero, University of Turin, Italy
	10:00 am – 14:00 [Teamwork in class]	Canvas: Module 2: Idea Generation and Validation (Teamwork): • Part 2: The Problem Tree & Exercise (1.5 h) Output: Problem tree • Introduction to 'Your Market Opportunity' ○ Exploring Market Opportunities ○ Wrap up (1.5 h) Output: 3 good ideas • Who cares about your idea? (1h) Output: Stakeholder map, Persona, Proposition Development Grid
	14:00 – 14:15	Wrap-up Week I
Week 1 – ASYNCHRONOUS		
Topic 0	Deep Tech Innovations (Extra materials)	
Topic 1	Sustainable Agriculture (Extra materials)	
Topic 2	Alternative Proteins (Extra materials)	
Topic 3	Circular Food Systems (Extra materials)	
Topic 4	Digital Traceability (Extra materials)	
Topic 5	What is a Food System (Extra materials)	

Mid phase: “Case Studies”

Week 2 – SYNCHRONOUS		
	9:00-9:15	Welcome Week 2 Introduction & practicalities
	9:15-10:00 [LIVE]	Case Study 1. Laboratory of Sustainable Catering (LARISO) with Valeria Musso and Caterina Rettore , PhDs, University of Bologna, Italy

Monday 22 nd September	10:00-11:00 [Individual]	Canvas: Module 3: Business Model Development (Individual) (60 min) - Introducing the Business Model Canvas 10 Key Questions your Business Model Must Answer - The 9 Building Blocks of the Business Model Canvas - Summaries of each Business Building Block - Business Model Canvas Examples
	11:00-11:15	Coffee break
	11:15-13:00 [Teamwork in class]	Canvas: Module 3: Business Model Development (Teamwork): - Introduction to Business Model Canvas (video 9min) - The Value Proposition Canvas (audio 5min) - Proposition Statements (video 20min) - Your Value Proposition Statement (task 30min) Output: Value Proposition Statement - Key Activities to Deliver the Value Proposition (task 15 min)
Wednesday 24 th September	14:00-14:15	Intro
	14:15-15:00 [LIVE]	Case Study 2. Growing resilient agriculture for the future of human nutrition with Lorenzo Negri , PhD, University of Bologna, Italy
	15:00-15:45 [LIVE]	Case Study 3. Case Study on Alternative Proteins with tbd.
	15:45-16:00	Coffee break
	16:00-18:00 [LIVE]	Entrepreneurship Student Clinic with Learning Impact Team (Entrepreneurship Core) https://uw-edu-pl.zoom.us/j/97648879348?pwd=ahyuw78lDRqrCpuyEMJ9DrLAhYWUv8.1 Meeting ID: 976 4887 9348 Passcode: 1234
Friday 26 th September	9:00-9:15	Intro
	9:15-10:00 [LIVE]	Case Study 4: Circular Food System with Canio Forliano , PhD, University of Turin, Italy
	10:00-10:45 [LIVE]	Case Study 5 – ENFASYS Project Sustainable Farming Systems with Matteo Masotti & Filippo Pini , University of Bologna, Italy.

	10:45-11:00	Coffee break
	11:00-11:45 [LIVE]	Case Study 6. Implementation of Regenerative Agriculture Training for Women Farmers with Burcu Aksoy Canyonlu , Sabri Ülker Foundation, Turkey
	11:45 - 12:45 [LIVE]	Pitching and communicating with Giovanni Dinelli , full professor at University of Bologna, Italy Introduction to a method to develop and enhance their pitching and communicating skills.
	12:45 – 13:00	Wrap-up Week II
Week 2 – ASYNCHRONOUS		
Case Study 1	True cost of food (Extra materials)	
Case Study 2	Sustainable Agriculture (Extra materials)	
Case Study 3	Alternative Proteins (Extra materials)	
Case Study 4	Circular Food Systems (Extra materials)	
Case study 5	Public canteens (Extra materials)	
Case study 6	Regenerative Agriculture Training for Women Farmers (Extra materials)	

End phase: “Inspirational Talks”

Week 3 – SYNCHRONOUS		
Monday 29th September	9:00-9:15	Welcome week 3 and Q&A
	9:15-10:45 [Individual]	Canvas Module 4: Marketing and Sales (Individual): (90 min) • Introduction to Marketing and Brand Segmentation • The Marketing Mix
	10:45-11:00	Coffee Break

	11:00-11:40 [LIVE]	Insp. Talk 1 – Healthy food: Innovation and research for functional nutrition with HEALLO s.r.l., Italy
	11:40-12:20 [LIVE]	Insp. Talk 2 – BIOVA project: circular economy start-up with Emanuela Barbano, start-up partner and founder, Italy
	12:20-13:00 [LIVE]	Insp. Talk 3 – Organic Goat Yogurt & Kefir with BioBruni, Italy
Tuesday 30 th September	9:00-9:15	Intro
	9:15-10:15 [Teamwork in class]	Canvas Module 4: Marketing and Sales (Teamwork) • Solution-Market Fit (60 min) Output: 2 minutes long mini presentation based on market research to be delivered in class later during the course
	10:15-10:30	Coffee break
	10:30-11:30 [LIVE]	Insp. Talk 4 - Agriculture and Climate Change: Challenges Facing Modern Food Systems with Grupo at Grupo AN, Spain.
	11:30-12:30 [LIVE]	Insp. Talk 5 - iFarming for precision agriculture with Francesco Civolani, UNITO, Italy
	12:30-13:00	Alumni Network Presentation with Karina Akopian, Turkey
	13:00-13:45 [LIVE]	Insp. Talk 6 – Reusable Packaging (Arounds) with Giulia Zanatta, UNITO, Italy
Wednesday 1 st October	14:00-14:05	Intro
	14:05-15:00 [LIVE]	Insp. Talk 7 - Innovation and Digitalization: Key Allies for Sustainability with Grupo AN, Spain
	15:00-15:55 [LIVE]	Insp. Talk 8 - 3Bee – Biodiversity with Simone Mazzola, COO at 3Bee
	15:55-16:00	Coffee Break
	16:00-18:00 [LIVE]	Entrepreneurship Student Clinic with Learning Impact Team (Entrepreneurship Core) https://uw-edu-pl.zoom.us/j/97648879348?pwd=ahyuw78lDRqrCpuyEMJ9DrLAhYWUv8.1 Meeting ID: 976 4887 9348 Passcode: 1234

Thursday 2 nd October	9:00-9:15	Intro
	9:15-10:15 [LIVE]	Insp. Talk 9 – Fueling Health & Inspiring Change through Wholegrain with Ece Nevra Durukan, Head of Nutrition, Regulatory and Scientific Affairs at Cereal Partners Worldwide (Nestlé & General Mills)
	10:15-10:30	Coffee Break
	10:30-12:30 [LIVE]	Solution-Market Fit 2 min mini Pitch Session with Edyta Barmentloo & Orsolya Ihasz, Learning Impact Team (Entrepreneurship Core)
	12:30-12:40	Break
	12:40-13:30	Canvas Module 5: Financial Planning and Management (Teamwork): Funding your Start Up (20 min video + 30 min teamwork) <u>Output: Completed Business Model Canvas</u>
Friday 3 rd October	9:00-9:15	Intro
	9:15-10:15 [LIVE]	Insp. Talk 10 - BBMilk, organic milk powder for children with Damariz Rivero, Buona Spa Società Benefit, Italy
	10:15-11:15 [LIVE]	Insp. Talk 11 – The Future of Sustainable Food and Nutrition with Burcu Aksoy Canyolu, Sabri Ülker Foundation, Turkey
	11:15-11:30	Coffee Break
	11:30 - 13:30	Final Test (multiple choice quiz)
	13:30-14:00	Greetings and thanksgiving
Week 3 – ASYNCHRONOUS		
Insp. Talk 1	Extra materials	
Insp. Talk 2	Extra materials	
Insp. Talk 3	Extra materials	
Insp. Talk 4	Extra materials	
Insp. Talk 5	Extra materials	
Insp. Talk 6	Extra materials	

Insp. Talk 7	Extra materials
Insp. Talk 8	Extra materials
Insp. Talk 9	Extra materials
Insp. Talk 10	Extra materials

After the end of the Inspire School - Inspire Impact Course

Fee: €250 + VAT (free of charge for all successful participants of Inspire Schools)

Inspire Impact Course		
From 6 th to 17 th October	CANVAS Course [Online]	Inspire Impact Course at Master Level Final stage of your journey under the Inspire Programme
Pitch Session – Inspire Impact		
Friday 17 th October	09:30-10:00	Welcome & Jury presentation
	10:00-11:00 LIVE	FINAL PITCH
	11:00-11:30	Awarding the best idea!
Inspire Impact Grand Finale		
Wednesday 10 th December	LIVE	Pitching contest of best presentations from each school + final concluding event of the Inspire Programme 2025



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